

FTJ FOOD TABLE in JAPAN 2018

4展合同開催による、小売・中食・外食業界の垣根を越えた商談展示会

52nd SMTS 2018
SUPERMARKET TRADE SHOW
スーパーマーケット・トレードショー

D デリカテッセン・
トレードショー2018

第13回 **こだわり食品フェア2018**

GFT 第3回 **外食 FOOD TABLE**

The starting point of the food business!

The trade show crossing borders in the retail, ready meals and food service industries
February 14 (Wed.), 15 (Thu.). 16 (Fri.) at Makuhari Messe

FOOD TABLE in JAPAN 2018 Organizer Consortium will hold four concurrent exhibitions and business talk events concerning food from February 14(Wed.) to 16(Fri.), 2018 for 3 days at Makuhari Messe. It will be the biggest business meeting-based exhibition in Japan with the latest information, products and services relating to food industry. We look forward to your visit.

FOOD TABLE in JAPAN 2018 Outline

Name: **FOOD TABLE in JAPAN 2018 (FTJ2018)**

The 52nd Supermarket Trade Show 2018 Hall 1-11

Exhibition and business meeting event providing the latest information to supermarkets and the food distribution industry

Organizer: New Supermarket Association of Japan

The 13th Kodawari Food Fair 2018 Hall 11

Exhibition and business meeting event that highlights unique specialties from all over Japan

Organizer: Japan Food Industry Association

Delicatessen Trade Show 2018 Hall 4-5

Exhibition and business meeting event that provides the latest information on home meal replacements

Organizer: Delicatessen Trade Show Executive Committee

The 3rd GAISYOKU FOOD TABLE 2018 Hall 1

Specialized exhibition with all kinds of products and services related to the restaurant industry

Organizer: GAISYOKU FOOD TABLE Executive Committee

Main Theme: The starting point of the food business! The trade show crossing borders in the retail, ready meals and food service industries

Date: February 14(Wed.), 15(Thu.), 16(Fri.), 2018 10:00a.m.~5:00p.m.(Closes at 4:00p.m. on the last day.)

Venue: Makuhari Messe

Visitors: the retail, ready meals and food service industries *Trade only

Official website: <http://www.foodtable.jp/en/index.html>

Contact FOOD TABLE in JAPAN Pressroom Secretariat, c/o rJp Marketing Communications Co.,Ltd.

TEL : +81-3-5830-7213 MAIL : release@foodtable.jp

New Supermarket Association of Japan

SMTS Executive Committee

Exhibition and business meeting event providing the latest information to supermarkets and the food distribution industry



"SOU NIPPON - Creation Japan"

The 60th anniversary of New Supermarket Association of Japan
3 days from February 14 (Wed.) to 16 (Fri.), 2018 at Makuhari Messe

The New Supermarket Association of Japan [Head Office: Chiyoda Ward, Tokyo, President: Kiyoshi Yokoyama (CEO of ARCS COMPANY, LIMITED)] will hold the 52nd SUPERMARKET TRADE SHOW 2018 from February 14 (Wed) to 16 (Fri), 2018, in Makuhari Messe and will be celebrating its 60th anniversary. The event provides a venue to disseminate the latest information on supermarkets and the distribution industry.

With the environment surrounding supermarkets in a state of constant change, a diverse range of issue has drawn attention. Reaching the 52nd time of the holding Supermarket Trade Show has continued to play a key role in finding solutions to such varied issues. Setting "SOU NIPPON - Creation Japan" as the main theme, we hope the tradeshow will contribute to the building of abundant regional communities in Japan through the efforts of the exhibitors and visitors from throughout the country.

With **2,025 companies and organizations exhibiting with 3,448 booths (as of November 14, 2017)** the tradeshow will surpass the previous year in scale. This year, over 1,510 Japanese regional product manufacturers will exhibit due to the coordination of municipalities and local financial institutions from across Japan. A total of **73 overseas companies from 14 countries are participating with 150 booths** introduces a wide selection of products from various countries.

As the organizer's project, new attractions will be introduced. "Japanese Craft Sake & Beer Zone" is the area you will meet products of craftsmen who value Japanese tradition. You can indulge in the art of craft and their passion for regional diet, food culture and history of Japan. The main product is "alcohol (sake)". Japan quality is there to be fully displayed with the selected brewers' specialty products.

Continuing from last year, organizer's project "Future Store "NOW" -Study of Continuing Future Supermarket- "will be held. From consumers and retailers' point of view, supermarket industry of near future has been studied continuously based on mid-long terms focusing on the theme "Issues to be solved now corresponding to near future situation". The solution will be offered through the special exhibition booths.

Outline

◆Name : The 52nd Supermarket Trade Show 2018

◆Date : February 14(Wed.), 15(Thu.), 16(Fri.), 2018

10:00a.m. -5:00p.m. Closes at 4:00p.m. on the last day

◆Venue : Makuhari Messe

◆Theme : "SOU NIPPON - Creation Japan"

◆Organizer : New Supermarket Association of Japan

◆Official website: <http://www.smts.jp/en/index.html>

◆Official Support: Ministry of Economy, Trade and Industry / Ministry of Agriculture, Forestry and Fisheries / Ministry of Health, Labor and Welfare / The Tokyo Chamber of Commerce and Industry / U.S. Agricultural Trade Office, The Embassy of the United States of America / Embassy of Italy Trade Promotion Section / Embassy of Canada / Economic and Commercial Office, Embassy of Spain / Office of Commercial Affairs, Royal Thai Embassy / Embassy of Belgium / Embassy of the Republic of Poland, Trade and Investment Promotion Section / Embassy of Malaysia, Tokyo / Economic Division, Embassy of the Republic of South Africa / Trade Commission of Mexico - PROMEXICO JAPAN / Taiwan Trade Center, Tokyo / Food Marketing Institute Japan

Organizer's Project

Japanese Craft Sake & Beer Zone [Hall 1]

"Japanese Craft Sake & Beer Zone" is the area you will meet products of craftsmen who value Japanese tradition. You can indulge in the art of craft and their passion for regional diet, food culture and history of Japan. The main product is "alcohol (sake)". Japan quality is there to be fully displayed with the selected brewers' specialty products. You can taste all the products on display.

Future Store "NOW" -Study of Continuing Future Supermarket-

From consumers and retailers' point of view, supermarket industry of near future has been studied continuously based on mid-long terms focusing on the theme "Issues to be solved now corresponding to near future situation". The solution will be offered through the exhibition booths, seminars and exhibit panels.

Special Lecture: "New Wave of Retail Business"

Speaker: Iris Hsiao (Bingo Box Taiwan, CEO)

OVERSEAS RETAILERS PROGRAM

<Overseas PR Program -Overseas visitor attraction PR / investigation>

A press conference for Supermarket Trade Show 2018 was held in South East Asia (The beginning of December). In order to promote the show and entice visitors, media related to food industry and local retailers were invited. Collected local retailer surveys will be utilized to broaden overseas sales channels for Japanese products in the future. (Outsourced to The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS))

<Concierge desk for overseas buyers>

This is especially optimized for overseas buyers. It will surely help the buyers to find the desired producers and you will find exactly what you are looking for.

Business Matching @FTJ2018 [Hall 9]

Business matching meeting with distribution buyers will be held.

Feb.14 (Wed.) ~Feb. 16(Fri.) Pre-registration is required.

The organizer: New Supermarket Association of Japan, The Tokyo Chamber of Commerce and Industry

10th Best Store Manager Award

Excellent supermarket managers in Japan will be selected and publically recognized, followed by a panel discussion with the aim of improving the status of supermarkets.

Stage Programs [Hall 8 Seminar Stage]

Feb.14 (Wed.)

10:00a.m. ~11:20a.m. <SMTS Speaks >

Title: Technological Singularity and Shangri-La, the ideal place

Speaker: Kiyoshi Yokoyama (Chairman of New Supermarket Association of Japan / CEO of ARCS COMPANY, LIMITED)

- * Other specialized lectures, panel-discussion and etc. will be organized during the 3 days.
- * Free attendance
- * Pre-registration is not necessary. Please come to the venue directly.
- * Capacity: about 250

* Main contents will be provided with real time subtitles in English by using speech recognition technology "UD Talk". UD Talk is a communication support and conversation visualization application.

By installing the free application UD Talk on your smartphone, you can view subtitles in nearly 30 languages other than English.

About Organizer

New Supermarket Association of Japan

Sakurai Bldg.4F, 3-19-8 Uchi-Kanda, Chiyoda-ku, Tokyo 101-0047

Tel : 03-3255-4825 Fax : 03-3255-4826

Foundation: 1958 (Became an Incorporated Association in 1963. Renamed from Japan Self Service Association in Sep. 2010.)

Chairman: Kiyoshi Yokoyama (CEO of ARCS COMPANY, LIMITED)

Members: 316 regular members, 914 supporting members (as of Nov. 2017)

Contents of Business Operation: Conducting surveys, research, educational training and qualifying examination, issuing publications, organizing exhibitions, business matching project and etc. all concerning supermarkets.

Press Rooms [International Conference Hall]

The reception for the press during the tradeshow will be in the press rooms. The press rooms will provide cloakroom services and issue important information, in addition to distributing news releases from exhibitors. The press rooms also provide a comfortable working environment.

Contact FOOD TABLE in JAPAN Pressroom Secretariat, c/o rJp Marketing Communications Co.,Ltd.

TEL : +81-3-5830-7213 MAIL :release@foodtable.jp