

FTJ FOOD TABLE in JAPAN 2017

4展合同開催による、小売・中食・外食業界の垣根を越えた商談展示会

SMTS 2017
SUPERMARKET TRADE SHOW
スーパーマーケット・トレードショー



デリカテッセン・
トレードショー2017

第12回 **こだわり食品フェア2017**

FTJ 外食 FOOD TABLE 2017

The starting point of the food business!

The trade show crossing borders in the retail, ready meals and food service industries

February 15 (Wed.), 16 (Thu.), 17 (Fri.) at Makuhari Messe

FOOD TABLE in JAPAN 2017 Organizer Consortium will hold four concurrent exhibitions and business talk events concerning food from February 15(Wed.) to 17(Fri.), 2017 for 3 days at Makuhari Messe. It will be the biggest business meeting-based exhibition in Japan with the latest information, products and services relating to food industry. From this year, the venue will be changed to Makuhari Messe, and further fulfilling contents will be provided at the show.

FOOD TABLE in JAPAN 2017 Outline

Name: **FOOD TABLE in JAPAN 2017 (FTJ2017)**

The 51st Supermarket Trade Show 2017

Exhibition and business meeting event providing the latest information to supermarkets and the food distribution industry

Organizer: New Supermarket Association of Japan

The 12th Kodawari Food Fair 2017

Exhibition and business meeting event that highlights unique specialties from all over Japan

Organizer: Japan Food Industry Association

Delicatessen Trade Show 2017

Exhibition and business meeting event that provides the latest information on home meal replacements

Organizer: Delicatessen Trade Show Executive Committee

GAISHOKU FOOD TABLE 2017

Specialized exhibition with all kinds of products and services related to the restaurant industry

Organizer: GAISHOKU FOOD TABLE Executive Committee

Main Theme: The starting point of the food business! The trade show crossing borders in the retail, ready meals and food service industries

Date: February 15(Wed.), 16(Thu.), 17(Fri.), 2017

10:00a.m.~5:00p.m.(Closes at 4:00p.m. on the last day.)

Venue: Makuhari Messe

Visitors: the retail, ready meals and food service industries *Trade only

Official website: <http://www.foodtable.jp/en/index.html>

Joint Project: FTJ2017 Close-up project (Performed in Japanese only)

The project focuses on the solution for the problems that the retail, ready meals and food service industries are facing so far “human resources / manpower” (productivity improvement /increasing workforce stability /education /operational efficiency / employment promotion).

1. FTJ special conference February 15 (Wed.) 11:30a.m.–1:00p.m. Venue: FTJ Stage (Hall1)

“Get motivated! Measures of praise learning from prosperous store”

Presenter: Takayoshi Nishimura (Hometatsu Association of Japan / Representative Director)

2. Exhibition Venue: Central Mall in front of Hall 4

The exhibition is expected to show problem-solving method through products, services from FTJ exhibitors and the information from administration for business conditions.

Contact FOOD TABLE in JAPAN Pressroom Secretariat, c/o rJp Marketing Communications Co.,Ltd.

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December 13, 2016

To whom it may concern,

New Supermarket Association of Japan
SMTS Executive Committee

Exhibition and business meeting event providing the latest information to supermarkets and the food distribution industry

SMTS 2017

SUPERMARKET TRADE SHOW
スーパーマーケット・トレードショー

創ニッポン

"SOU NIPPON - Creation Japan"

3 days from February 15 (Wed.) to 17 (Fri.), 2017

The venue will be changed to Makuhari Messe from this time!

The New Supermarket Association of Japan [Head Office: Chiyoda Ward, Tokyo, President: Kiyoshi Yokoyama (CEO of ARCS COMPANY, LIMITED)] will hold the 51st SUPERMARKET TRADE SHOW 2017 from February 15 (Wed) to 17 (Fri), 2017, in Makuhari Messe. The event provides a venue to disseminate the latest information on supermarkets and the distribution industry.

With the environment surrounding supermarkets in a state of constant change, a diverse range of issues are coming into labor shortages in the retail industry, shopping refugees in term for those who have difficulty shopping because of their health or lack of shopping facility, responding to inbound consumption, and other local problems, to more global issues such as the TPP and the weak yen. Supermarket Trade show will be 51st time show, which has continued to play a key role in finding solutions to such varied issues. Setting "SOU NIPPON - Creation Japan" as the main theme, we hope the tradeshow will contribute to the building of abundant regional communities in Japan through the efforts of the exhibitors and visitors from throughout the country.

With **1,960 companies and organizations exhibiting and 3,321 booths (as of November 14, 2016)** the tradeshow will surpass the previous year in scale. This year, over 1,482 companies will exhibit due to the coordination of municipalities and local financial institutions from across Japan. A total of **69 overseas companies from 15 countries are participating with 170 booths** introduces a wide selection of products from various countries.

Moreover, special organizer's project "Future Store "NOW" -Study of Continuing Future Supermarket- "will be held. From consumers and retailers' point of view, supermarket industry of near future has been studied continuously based on mid-long terms focusing on the theme "Issues to be solved now corresponding to near future situation". The solution will be offered through the

exhibition booths, seminars and exhibit panels.

Furthermore, continuing from last year, three specialist exhibitions will be held together under the comprehensive title FOOD TABLE in JAPAN (FTJ): the 12th Kodawari Food Fair 2017; Delicatessen Trade Show 2017; and GAISYOKU FOODTABLE 2017. The aim of these exhibitions will be to produce new innovation and contribute to the development of the Japanese food industry by enabling the mutual exchange of information between visitors and exhibitors in various industries and business categories, crossing over the barriers of the retail, ready meals and food service industries. We look forward to seeing you at the event.

Outline

◆Name : The 51st Supermarket Trade Show 2017

◆Date : February 15(Wed.), 16(Thu.), 17(Fri.), 2017 10:00a.m. -5:00p.m. Closes at 4:00p.m. on the last day

◆Venue : Makuhari Messe

◆Theme : "SOU NIPPON - Creation Japan"

◆Organizer : New Supermarket Association of Japan

◆Official website: <http://www.smts.jp/en/index.html>

◆Official Support: Ministry of Economy, Trade and Industry / Ministry of Agriculture, Forestry and Fisheries / The Tokyo Chamber of Commerce and Industry / U.S. Agricultural Trade Office, The Embassy of the United States of America / Embassy of Italy, Tokyo Trade Promotion Office /INDONESIAN TRADE PROMOTION CENTER / Embassy of Canada / Economic and Commercial Office, Embassy of Spain / Office of Commercial Affairs, Royal Thai Embassy, Tokyo / Embassy of the Republic of Poland, Trade and Investment Promotion Section / aicep Portugal Global / Embassy of Malaysia / Taiwan Trade Center, Tokyo / Food Marketing Institute Japan (some are still in process)

Special Project

Future Store "NOW" -Study of Continuing Future Supermarket-

From consumers and retailers' point of view, supermarket industry of near future has been studied continuously based on mid-long terms focusing on the theme "Issues to be solved now corresponding to near future situation". The solution will be offered through the exhibition booths, seminars and exhibit panels.

Organizer's Project

OVERSEAS RETAILERS PROGRAM

This program invites overseas buyers such as importers, retailers and restaurateurs from Singapore, Malaysia and Indonesia, and provides visit tours during the show and business matching meetings. While giving an overview of SMTS and introducing the latest information in the presentation booths, business matching meetings with domestic suppliers will be held. It broadens exhibitors' possibilities to expand sales channels not only in Japan but also in overseas countries.

Products we want to buy at the supermarket! "30 attractive food products 2017"

In this program, 30 products of interest from the consumer's perspective are selected from the entries in a document and tasting inspection by judges comprising the managerial dietitian recommended by the organizer, culinary researchers, and other professionals. In addition to an exhibition bringing together all the selected products at the venue and related talk sessions on a seminar stage.

Business Matching @FTJ2017 [Hall 11]

Business matching meeting with distribution buyers will be held.

Feb.15 (Wed.) ~Feb. 17(Fri.) Pre-registration is required.

The organizer: New Supermarket Association of Japan, The Tokyo Chamber of Commerce and Industry

9th Best Store Manager Award

Excellent supermarket managers in Japan will be selected and publically recognized, followed by a panel discussion with the aim of improving the status of supermarkets.

Stage Programs [Hall 1 1st day : FTJ Stage / 2nd & 3rd day : SMTS Stage]

Feb. 15 (Wed.)

10:00a.m. ~11:10a.m. <SMTS Speaks>

Title: ENDEVOR Starting from Zero

Speaker: Kiyoshi Yokoyama (Chairman of New Supermarket Association of Japan / CEO of ARCS COMPANY, LIMITED)

Feb. 15 (Wed.)

11:30a.m. ~1:00p.m. <FTJ Special Conference>

Title: "Get motivated! Measures of praise learning from prosperous store"

Presenter: Takayoshi Nishimura (Hometatsu Association of Japan / Representative Director)

* Other specialized lectures, panel-discussion and etc. will be organized during the 3 days.

* Free attendance

* Pre-registration is not available. Please come to the venue direct.

* Capacity: about 250

About Organizer

New Supermarket Association of Japan

Sakurai Bldg.4F, 3-19-8 Uchi-Kanda, Chiyoda-ku, Tokyo 101-0047

Tel : 03-3255-4825 Fax : 03-3255-4826

Foundation: 1958 (Became an Incorporated Association in 1963. Renamed from Japan Self Service Association in Sep. 2010.)

Chairman: Kiyoshi Yokoyama (CEO of ARCS COMPANY, LIMITED)

Members: 328 regular members, 865 supporting members (as of Nov. 2016)

Contents of Business Operation: Conducting surveys, research, educational training and qualifying examination, issuing publications, organizing exhibitions, business matching project and etc. all concerning supermarkets.

Press Rooms [International Conference Hall, Medium-sized Meeting Room201]

The reception for the press during the tradeshow will be in the press rooms. The press rooms will provide cloakroom services and issue important information, in addition to distributing news releases from exhibitors. The press rooms also provide a comfortable working environment.